Myth 3 : Feeding a combination of WET and DRY food

Is it a marketing gimmick?

Is it not good for your cat?

Did you know?

Feeding a combination of wet and dry food is healthy for your cat.

Some cats experience only one type of food for their entire lives. However, many cat owners 'mixed-feed', i.e. providing both wet and dry food.

This natural owner behavior is supported by evidence that indicates a wet and dry food diet has different benefits for the cat.

Dry food

1. Economical
2. Convenient to feed
3. Dry texture helps in cleaning the teeth

Wet food

1. Up to 80% moisture, for a healthier urinary tract
2. Lesser calorie density, ideal for overweight cats
3. Closer to nature, more appealing and palatable to cats

Mars produces both wet and dry main meals that are formulated as complete and balanced using the same nutrient specifications.